

Call to Tender
Irish Synodal Pathway – Call for submissions
Date of Issue: 21 July 2025

1. Introduction

The Synodal Pathway of the Catholic Church in Ireland, under the auspices of the Irish Catholic Bishops' Conference, invites suitably qualified individuals, organisations, or consortia to submit tenders for the redesign of its official logo as part of the next phase of Ireland's synodal journey.

This Invitation to Tender outlines the service requirements and design expectations for a visual identity that reflects the Synodal Pathway's mission and values as we move toward a National Synodal Assembly.

2. Background

In March 2021, the Catholic Church in Ireland launched a Synodal Pathway in response to Pope Francis' call for a more synodal and listening Church. This process is grounded in dialogue, discernment, and inclusion at all levels, culminating in a series of National Synodal Assemblies. The journey emphasises the equal dignity of every baptised person, co-responsibility for the mission, and attentiveness to the signs of the times in the light of the Gospel.

3. Scope of services required

The successful tenderer will deliver a redesigned logo for the Irish Synodal Pathway that is:

- Theologically rich
- Spiritually resonant
- Culturally Irish
- Flexible for digital and print applications

Full design guidelines are outlined in Section 6.

4. Tender Process and Key Dates

Stage	Date
Tender issued	21 July 2025
Deadline for questions	30 July
Deadline for submission	15 August
Evaluation period	15–30 August
Notification of award	30 August
Contract commencement	19 September

Stage

Date

5. Technical Requirements

Tenderers must demonstrate:

- At least 3 years of relevant design experience
- Proven capacity to work with faith-based or community-led organisations
- Full compliance with GDPR and safeguarding protocols

6. Logo Design Specification

Core Design Values

The logo must reflect:

- Equal dignity in baptism, such as unity, shared identity, being united through Christ
- Co-responsibility – a shared journey: lay, religious and ordained all responsible for the mission and mutually supportive of each other
- Inclusion, welcome, communion, participation - an open, relational design
- Celtic Christianity – some spiritual imagery and symbolism that reflects this

Suggested visual elements and symbolism

Element	Symbolism
Celtic Spiral (Triskelion)	Trinity, communion, movement; arms represent <i>Communion, Participation, Mission</i>
Circle or Mandorla	Baptismal font, eternity, unity in diversity
Path or Road Motif	Journeying forward, rooted in tradition
Celtic Cross / Detail	Discreet integration of Celtic cross and/or knot work
Water Ripples	Baptism, grace, shared dignity

Final Considerations

The logo should be:

- Timeless yet contemporary
- Sacred yet people-centered
- Distinctly Irish without being nationalistic
- Adaptable for web, print, embroidery, signage, etc.

7. Contract for Awardees

Service Agreement

Parties:

- Contracting Authority: Irish Synodal Pathway, St. Patrick's College, Maynooth, Co. Kildare
- Service Provider: [Insert Name and Address]

1. Term

Start Date: 30 August

End Date: 20 September

2. Fees and Payment

Total Contract Value: €600 (incl. VAT)

Payment Schedule:

- 30% on contract signing
- 40% on delivery of mid-stage concepts
- 30% on final acceptance

Invoices payable within 30 days of receipt.

3. Confidentiality

All information and materials shared must remain confidential unless otherwise agreed in writing.

4. Termination

Either party may terminate the agreement with 30 days' written notice.

5. Governing Law

This agreement is governed by the laws of Ireland.