

Communications and Marketing Manager

Ready to make a lasting impact through community-led refugee welcome?

At [The Open Community](#), we're driven by a powerful mission: to empower displaced people to rebuild their lives in welcoming communities across Ireland. Through community sponsorship, hosting networks, and support pathways, we're helping communities directly support refugees in resettling and integrating.

The Open Community is at a pivotal moment, having evolved from its roots with Amnesty International to become an independent organisation with a dedicated board and several exciting new projects. These include Ireland's **Humanitarian Admissions Program** and two EU-funded projects; the **GROWTH Project** - an initiative to expand community sponsorship and strengthen housing solutions across Ireland, Germany, and Italy, and the **STEP Project**, which aims to strengthen and scale labour pathways for displaced people across Ireland, Italy and Spain.

We're seeking a **Communications and Marketing Manager** to lead and deliver our communications across all programmes. This role is ideal for someone who is highly collaborative, proactive, and passionate about using storytelling to build empathy and drive change.

In addition to supporting our European projects, you'll lead on the development of The Open Community's communications strategy, strengthening our brand, and ensuring our message reaches the right audiences—from potential volunteers to policymakers. You will work across multiple projects simultaneously, identifying synergies and maintaining a high standard of coordination and delivery.

Responsibilities

Stakeholder Management

- Collaborate with diverse internal and external stakeholders to drive projects forward, meet deadlines, and maintain high standards.
- Represent The Open Community in partner meetings and funder communications where communications input is required.

Strategic Leadership

- Lead the development and delivery of integrated communications strategies across all programmes.
- Identify and implement opportunities for cross-project alignment and storytelling.
- Shape and evolve *The Open Community's* brand and voice across platforms.

Communications Operations

- Develop key messaging, toolkits, and campaign materials.
- Monitor and report on the effectiveness of communication activities.

- Work with colleagues and external suppliers to ensure our website, social media and other digital assets are up to date and relevant.
- Ensure all outputs align with ethical storytelling principles and represent diverse voices authentically and respectfully.

Content & Campaigns

- Develop and implement targeted, evidence-based volunteer recruitment campaigns.
- Plan and produce compelling, high-quality content (digital, print, and video) that showcases impact and builds support.
- Manage media relations, press engagement, and PR opportunities.

Note: These responsibilities are not exhaustive and the work you do may evolve in line with organisational need. Flexibility and adaptability are essential.

Attributes

Essential

- Proven experience in marketing, communications, or public affairs
- Proven experience in the development and successful implementation of marketing strategies and campaigns
- Outstanding written and verbal communication skills
- Demonstrated experience managing stakeholders and coordinating across multiple teams or organisations
- Strong project management and organisational skills
- Comfortable using digital tools and technologies, including editing websites, design/video editing platforms, and content management systems
- Creative, solutions-focused, and comfortable working in a dynamic environment
- Ability to work both independently and collaboratively
- Passionate about refugee rights, inclusion, and community-led change

Desirable

- Experience working in a non-profit, human rights, or humanitarian context
- Familiarity with EU-funded projects and their communication requirements
- Knowledge of Irish media landscape or community-based engagement

We are looking for someone who is not only skilled but deeply motivated by our mission. You understand that good communications work can build bridges, challenge narratives, and transform lives.

We actively encourage applications from people of diverse ethnicities, backgrounds, and lived experiences. We believe that a diverse team strengthens our work and our impact.

Relationships

Reporting to the Head of Operations, you will also work closely with the Executive Director, project leads and international partners to develop ideas and deliver on projects.

Contract Type

Contract: Full time (37.5 hours per week)

Location: Ireland (Remote – with occasional travel for in person training or events)

Contract Length: Fixed term until March 2027

Salary: €45,000 - €50,000 commensurate with experience

How to Apply

Please send your CV and a cover letter explaining your relevant experience and why you'd like to join our small but mighty team to: jobs@theopencommunity.ie

Deadline for Applications: 9am Monday 30th June 2025

Further Information about our Programmes

The GROWTH Project is an EU-funded initiative focused on expanding community sponsorship programmes across Ireland, Germany, and Italy by building a strong evidence-based approach to sponsor recruitment and applying innovative crisis-response strategies. Through collaborative research and stakeholder engagement, GROWTH aims to develop country-specific approaches to recruit and retain sponsors, address housing solutions, and empower community-led support for refugees. By pioneering new tools, resources, and policy recommendations, the project seeks to increase the number and diversity of sponsorship groups, creating more resilient and welcoming communities across Europe.

STEP is a three-year project, co-funded by the European Commission's Asylum, Migration and Integration Fund (AMIF) which aims to strengthen and scale labour pathways for displaced people across Ireland, Italy and Spain.

A core component of the STEP project is the development and piloting of innovative welcome and settlement support models for new hires arriving through Labour Pathways in Ireland, Italy and Spain. These models will be designed to empower individuals to rebuild their lives sustainably within their new communities, building on the successful frameworks of existing community welcome initiatives for displaced people.

The Humanitarian Admissions Program

Between 2021 and 2024, Ireland welcomed 700+ humanitarian cases from Afghanistan through the IRPP Afghan Programme. This work continues through the Irish Government's

Humanitarian Admissions Programme, prioritising at-risk individuals such as human rights defenders, women's rights activists, LGBTQ+ individuals, and journalists.

For 2025, The Open Community has been appointed to administer the programme, supporting the admission of 50 individuals through a community sponsorship framework.

Community Sponsorship enables local groups and individuals to directly support refugees as they rebuild their lives. Sponsors help with housing, employment, education, healthcare, and social integration, creating stronger, more inclusive communities.

Founded in 2021, The Open Community supports the development and scaling of community sponsorship and welcome initiatives in Ireland. We are a not-for-profit CLG (Company No. 739429)

www.theopencommunity.ie
