



## Preparing for Life Home Visiting Programme, Strategic Planning Supports Expression of Interest

In supporting the growth and scaling of Northside Partnership's Preparing for Life Programme, the Board of Northside Partnership is seeking Expressions of Interest (EOI) from suitably qualified consultants to develop a Preparing for Life Strategic Plan.

In commissioning this work, the Northside Partnership Board and Preparing for Life Board Sub-committee are now seeking a quotation/estimate from suitably qualified individuals/consultants to lead the Sub-committee and NSP Leadership team in developing the strategy and a comprehensive plan to support Preparing for Life Home Visiting as an evolving social enterprise in the next stage of its growth and development.

### About Northside Partnership

Established in 1992 under the Programme for Economic and Social Progress, the Northside Partnership (NSP) is a Local Development Company (LDC) working to address poverty and social exclusion in the North East area of Dublin City. In pursuing our charitable and social purpose, we work with local people, representatives from communities, the state, employers, trade unions and elected representatives.

We work to improve the opportunities for people and communities in North East Dublin to bring about positive changes in their own lives and in their community.

We offer a range of programmes and services to support individuals, local organisations, groups and communities in the areas where we work.

Our work is funded by the Irish Government, charitable organisations and philanthropic sources.

### About Preparing for Life Home Visiting

Preparing for Life (PFL) Home Visiting is an evidence based, early intervention and prevention programme developed by Northside Partnership and was designed to promote school readiness (for more information, please see: [www.preparingforlife.ie](http://www.preparingforlife.ie) )

The programme works with families from pregnancy to age 5 with regular home visits. Having operated successfully for several years, PFL has recently undergone significant growth and has scaled to a number of sites across Ireland and in the United States with growing interest from other international sites. As we expand into new areas, we aim to ensure long-term sustainability while preserving the core ethos and programme fidelity that has driven success of the programme. The selected consultant will provide expert guidance to Northside Partnership in scaling responsibly, refining our strategy, and strengthening our impact.

## Process Outline

The consultancy process will be structured into the following key phases:

### Initial Consultation & Discovery

- Review existing program materials, reports, evaluations and relevant data.
- Conduct stakeholder interviews (staff, beneficiaries, parents, partners) to understand key perspectives.
- Assess current challenges, opportunities, and risks associated with scaling.

### Strategic Analysis & Framework Development

- Analyse suitable models of scaling social enterprise that have particular relevance to PFL Home Visiting Programme, sector and mission.
- Identify strategic priorities and potential adjustments to program delivery.
- Develop a framework for maintaining fidelity to practice principles and culture while facilitating further scaling.

### Drafting the Strategic Plan

- Compile insights from analysis into a structured strategic plan.
- Define clear goals, action steps, and metrics for measuring success.

### Implementation Guidance

- Develop an implementation roadmap with practical recommendations.
- Provide a final presentation and handover session to ensure organisational alignment.

## Deliverables

At the conclusion of the consultancy, the following key outputs will be delivered:

- **Strategic Review Report** summarising findings, opportunities, and risks.
- **Comprehensive Strategic Plan** detailing sustainability strategies, scaling approaches, and ethos preservation methods. The plan should include recommendations on embedding reflective practice and organisational learning to strengthen and inform programme development, growth and scaling.
- **Implementation Roadmap** with actionable recommendations and timeline.
- **Final Presentation & Handover** to ensure smooth transition and clarity for next steps.

We look forward to engaging a consultant who can bring both strategic expertise and a deep appreciation for our mission.

## Application Process

Submissions are encouraged for this EOI from those that can demonstrate the relevance of both their skills and experience to meet the scope of the process highlighted above.

The successful EOI will ideally be able to demonstrate the skills as detailed below:

### Essential Qualifications:

1. Experience in Social Enterprise & Non-Profit Strategy – Proven track record of working with mission-driven organisations to develop strategic plans, particularly in social enterprises or impact-driven programs.
2. Expertise in Scaling & Sustainability – Deep understanding of sustainable growth strategies, including financial sustainability, impact measurement, and operational scaling.
3. Values-Based Leadership & Ethos Preservation – Experience in ensuring that an organisation's core mission, values, and ethos remain intact while expanding to new areas.
4. Stakeholder Engagement & Facilitation Skills – Strong ability to engage diverse stakeholders, including staff, beneficiaries, funders, and partners, to gather insights and build consensus.
5. Knowledge of Relevant Sector & Market Trends – Awareness of best practices, challenges, and opportunities within the community and voluntary and social enterprise sectors.
6. Strategic and Analytical Thinking – Ability to assess the current state, identify key challenges and opportunities, and develop clear, actionable recommendations.
7. Excellent Communication & Report Writing – Strong skills in documenting findings, writing strategic plans, and presenting recommendations clearly and concisely.

### Expressions of Interest

In submitting an EOI, those wishing to provide Northside Partnership with a quotation/estimate for this work are asked to present a brief outline (maximum 4 pages) with the following information.

1. Name & contact details of individual/organisation submitting the quotation.
2. Summary of experience and qualifications of lead person Include details of any similar work undertaken
3. Proposed Methodology
4. Timeframe & availability
5. Submissions should include specific, Itemised costings (not notional costs)
6. Names & contact details of two referees
7. Confirmation of ability to provide up-to-date Tax Clearance Cert and of ability to provide Professional Indemnity Insurance\*

### Time Frame:

It is expected the project would start in June 2025 and it would be completed by the end of September 2025

## Closing Date:

The deadline for receipt of applications is COB **FRIDAY 30TH MAY 2025**

## Award Criteria

In assessing quotations, the decision to award a contract will be based on the following criteria.

- Availability and ability to deliver the project within the specified timeframe (20%)
- Experience of the lead person including their expertise and qualifications (30%)
- Methodology and quality of the proposal including any innovative approaches (25%)
- Cost (25%)

## Please submit applications to:

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Northside Partnership, Bell Building, Link Road Darndale, Dublin 17

Email: [niall.sexton@nspartnership.ie](mailto:niall.sexton@nspartnership.ie)

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E-mail applications will be accepted.