

## **Privacy (<https://www.activelink.ie/node/75003>)**

Your privacy is our priority...

[Updated: 9th February 2021]

### **GDPR/ePrivacy Statement**

We now operate this website on a principle of "GDPR/ePrivacy without requiring consent", whereby we have made it inherently GDPR and ePrivacy compliant, so we don't need to show you an annoying "consent" tool when you first visit us. We do not track your use of our website.

We do not collect any identifying information on visitors to this website, other than their email addresses and names (optional), should they decide to subscribe to our email bulletins, or information submitted voluntarily via contact form(s). Anonymised email addresses are accepted, and our email bulletin subscription process has always been by double opt-in, with a GDPR notice in our opt-in emails since this has been required.

We keep minimal contact information on our advertisers, just what is necessary in order for us to provide our service and issue invoices. Please contact [info@activelink.ie](mailto:info@activelink.ie) (<mailto:info@activelink.ie>) or call us during Irish business hours on [+353-1-6677326](tel:+353-1-6677326) (<tel:0035316677326>) to request either a copy of, or the deletion of, any data that we hold on you.

### **Your privacy is our priority**

Activelink respects and protects the privacy of its users and visitors. This statement explains how we gather, use and disseminate personal information at this website.

This web site is developed and managed by Hyperlink Ltd. (Technical development is by [Annertech](https://www.annertech.com/) (<https://www.annertech.com/>).) Our postal address is:

*Hyperlink Ltd t/a Activelink, 2-4 Merville Road, Stillorgan, Co. Dublin, A94 E3F8, Ireland.*

We can be reached by email at [info@activelink.ie](mailto:info@activelink.ie) (<mailto:info@activelink.ie>) and by telephone at [+353-1-6677 326](tel:+353-1-6677326) (<tel:0035316677326>).

Our web content management software records email addresses if they are given in contact forms. They are only used for legitimate contact purposes and are not retained after queries have been dealt with. We will never send you unsolicited emails due to your use of this web site.

We do not track the delivery of, or usage of, our email bulletins. We do not use click-trackers in our email bulletins.

### **Cookies**

A 'cookie' is text stored by your web browser that can be used for tracking and other purposes. This website does not use cookies.

We now use HTML5 Local Storage in your web browser to aid your navigation. None of the information stored within it is ever sent back to our web server. We utilise this mechanism as a replacement for the use of cookies, as it is both more efficient and private. For example, if you see a "Viewed" indicator in page summary listings, this is being generated entirely within your web browser to advise you of items that you have previously viewed - our web software has no record of your viewing history.

### **Web analytics**

We use a GDPR/ePrivacy compliant web analytics service, [Fathom Analytics](https://usefathom.com/compliance) (<https://usefathom.com/compliance>), which does not set any cookies in your web browser or record or reveal your IP address to us. Many 3rd-party web-analytics services record your activity across different websites, Fathom Analytics does not. It acts as a contracted private Data Processor on our behalf - first-party analytics.

## Social media buttons

We permit the sharing of most of our web pages to Twitter, Facebook, and LinkedIn. But we do not utilise their widgets, as they act as trackers. We use passive buttons, so your use of Activelink only becomes visible to these services when you deliberately share one of our pages to them, and then only for that page.

## Resources

Many websites use resources provided by third parties, such as font providers and JavaScript providers. These third parties could potentially track your activity. This website provides all of its resources directly.

## Do we share personal information?

The information we gather is not sold, given to, or otherwise shared with other organisations for commercial or any other purposes, unless we are ordered to by an Irish court of law.

## Target audience

This site is designed for community and voluntary organisations, charities, non-profit organisations / associations, NGOs, people interested or involved in the activities of the 'non-profit sector', mainly in Ireland.

## Links

This web site links to many other web sites. We are not responsible for the privacy practices or the content on these sites. Nor do we guarantee that these sites and their content are still available.

## SSL encryption

Activelink uses SSL/TLS encryption to serve this website. We use [Let's Encrypt \(https://letsencrypt.org/\)](https://letsencrypt.org/) security certificates that are recognised by all modern web browsers. This website enforces a secure/encrypted connection with your web browser, it cannot be viewed via an insecure connection.

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**Source URL:** <https://www.activelink.ie/privacy>