

## **Digital Charity Lab (<https://www.activelink.ie/node/24220>)**

### **Our Mission**

Digital Charity Lab's mission is to become a leading hub for information, data and expertise on digital for non-profits, to help them to engage more meaningfully in evolving digital channels and realise their full potential.

### **Our Vision**

- That more effective working through digital will help charities to better support and empower their service users
- Creating powerful stories through digital will inspire more people to engage with positive social change
- That charities will be helped to develop more sustainable and independent supporter-based funding models

### **Our Values**

#### **Working for the Sector**

The aim of Digital Charity Lab is to provide support to progressive non-profits – including charities, campaigns, cultural institutions, educational organisations, social enterprises and community groups.

#### **Progressive**

We work with organisations working on progressive causes, whose work is aligned with the [UN Declaration on Human Rights](http://www.un.org/en/universal-declaration-human-rights/) (<http://www.un.org/en/universal-declaration-human-rights/>). We are conscious of our obligations under the Equal Status Acts and do not discriminate on grounds of gender, civil status, family status, sexual orientation, religion, age, race, membership of the Travelling community, and/or disability; and in turn we do not work with organisations that are discriminatory. We reserve the right to cancel tickets / refuse admission to events.

#### **Participatory**

We invite [input and feedback from all charity staff](https://www.digitalcharitylab.org/about-charity-lab/contact-us/) (<https://www.digitalcharitylab.org/about-charity-lab/contact-us/>), recognising that digital skills and creativity can come from any level in an organisation. Our activities are driven by our community of charity digital people.

#### **Affordable**

We are committed to keeping costs low so that the various resources provided are affordable to charities of all sizes. We price most events on a sliding scale so that larger charities subsidise the smaller ones. We are also committed to providing free resources such as the [monthly newsletter](https://www.digitalcharitylab.org/get-involved/sign-up-for-emails/) (<https://www.digitalcharitylab.org/get-involved/sign-up-for-emails/>), the [online community](https://www.digitalcharitylab.org/our-services/discussion-group/) (<https://www.digitalcharitylab.org/our-services/discussion-group/>), and the [online guides](https://www.digitalcharitylab.org/blog/) (<https://www.digitalcharitylab.org/blog/>).

#### **Testing and Innovation**

Digital Charity Lab is built on the [social lab model](http://social-labs.org/about/) (<http://social-labs.org/about/>), which uses a diverse group of participants to create a portfolio of solutions, which are tested, refined and tested again. We constantly measure and review all products and services from Digital Charity Lab.

#### **Contact Info**

<https://www.digitalcharitylab.org/about-charity-lab/contact-us/> (<https://www.digitalcharitylab.org/about-charity-lab/contact-us/>)

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**Website**

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