

Co operative Housing Ireland: Communications Manager **(<https://www.activelink.ie/node/115797>)**



The Position: Communications Manager

Reporting to: Director of Corporate Services

Department: Corporate Services

Place of Work: Hybrid – Dublin 2

Contract Type: Full-Time/Permanent

Co-operative Housing Ireland

Co-operative Housing Ireland (CHI) is the national organisation representing, promoting, and developing co-operative housing in Ireland. Since our foundation in 1973 we have provided over 69,000 homes through homeownership, shared ownership and social rented co-operatives. As an Approved Housing Body (AHB), we work with various stakeholders in the housing sector, including Local Authorities, Government, aspiring homeowners, tenants and developers. We currently manage over 6,000 properties across Ireland.

We are members of the Community and Voluntary Pillar of Social Partnership and participate in numerous forums on housing and social policy. Internationally, we are members of Housing Europe and the International Cooperative Alliance, including its sector groups, Cooperatives Europe and Cooperative Housing International.

CHI as an Approved Housing Body and registered charity is subject to regulation by the Approved Housing Bodies Regulatory Authority and the Charities Regulator. CHI is also member of the Housing Alliance.

Role:

CHI is seeking to recruit a Communication Manager to join our team. The role will be based in CHI's Head Office in Dublin 2. There will be some travel involved from time to time to other CHI offices throughout Ireland.

This is a fantastic opportunity to work with a purpose-driven organisation and make a meaningful impact. Reporting to the Director of Corporate Services, and working closely with the other teams in the organisation including Policy, HR, Housing and Community Engagement. The Communications Manager along with their Communications Officer will deliver campaigns to help support communities and drive engagement through compelling content. They will play an important role in both external and internal communications.

The ideal candidate will come from a Communications or Marketing background and will be passionate, proactive and a great communicator.

Responsibilities:

- Position Co-operative Housing Ireland as a leading voice on housing and a leading Approved Housing Body (AHB)
- Drive brand awareness & consistency
- Craft engaging and informative press releases
- Improve stakeholder engagement across all stakeholder groups
- Expand engagement through the use and application of diverse channels
- Collaborate with senior management to align and execute CHI's strategy, vision, mission and values.
- Develop and champion a strategic vision for internal and external communications, and marketing, driving its

implementation at all levels

- Achieve strategic outputs from campaigns, manage annual plans, and evaluate progress
- Provide communication support to various departments across the organisation while ensuring that the organisational objectives are met
- Enhance CHI's public credibility through cultivating relationships with the media to communicate the impact of the work CHI does
- Develop speeches for events appropriate to each speaker voice
- Analyse media coverage to manage ongoing reputation
- Work with team members across the organisation in the delivery of all corporate reports (e.g. Annual Report) and business plans, ensuring they are designed and print /publish ready on budget, on time and on-brand
- Prepare regular reports and updates for the Senior Management Teams and Board
- Manage the communications and marketing budget and report as requested on monthly, quarterly, or annual spend

Requirements:

- Proven experience (3+ years) in a senior communications, marketing or public relations role or related area.
- Demonstrated success in developing and implementing comprehensive communications public relations, stakeholder engagement and marketing strategies and plans
- Strong background in brand management, corporate communications, and public affairs
- Excellent time management, communication, and relationship-building skills
- Self-motivated, with the ability to prioritise and work in a structured and organised manner.
- Experience with Adobe Creative Suite, Canva, or equivalent
- Experience with Google Ads, SEO, Google Search Console, and backend website management

WHAT WE OFFER

- 22 Days Annual Leave + additional 3 Company Privileges Days
- Annual leave increases to 30 days linked to long service
- Generous Company Pension Scheme Contribution Options to choose from, up to **12%** Employer Contribution
- Hybrid-Working
- Income Protection
- Life cover / death in service
- Paid Company Sick Leave Scheme
- Employee Assistance Program
- Paid Study & Exam Leave
- Employee Assistance Programme
- Paid professional subscription

How to Apply:

Interested applicants should submit a CV [via this link. \(https://chi.bamboohr.com/careers/178\)](https://chi.bamboohr.com/careers/178)

Co-operative Housing Ireland is an equal opportunities employer.

All documentation received by Co-operative Housing Ireland will be processed in accordance with the Data Protection Acts & General Data Protection Regulation (GDPR; 2018).

Region

Dublin 2 / Hybrid

Date Entered/Updated

22nd May, 2025

Expiry Date

5th Jun, 2025

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