

Barnardos: National Campaigns and Events Executive **(<https://www.activelink.ie/node/115658>)**



Ireland's leading children's charity is recruiting:

National Campaigns and Events Executive

Location: Dublin City and Hybrid with some travel

Contract: Permanent and Full time (37 hours)

Salary: €38,544 - €53,836 Depending on Experience

Why work at Barnardos?

Are you a purpose driven individual who is passionate about making a difference and helping some of society's most vulnerable children? At Barnardos, we pride ourselves on delivering impactful services that make a difference to the lives of children and families across Ireland.

What we can offer you?

At Barnardos we seek to ensure that we have the best people working with us to support our work with children and families. The benefits of working with Barnardos are designed to promote continual professional development and a work-life balance for the most rewarding working experience.

- Barnardos offers a competitive salary – recognising the experience you bring to the role
- Generous annual leave entitlements plus discretionary Company days
- Positive working environment with family friendly ethos and work - life balance policy
- Tax saver and bike to work schemes in operation
- Employee pension scheme with employer contribution
- Company Sick Pay Scheme
- An opportunity to help improve outcomes for vulnerable children and families by working in a trauma informed way
- Access to regular trauma informed support and supervision
- Ongoing support and access to training and professional development opportunities
- An opportunity to be part of a supportive team
- Access to the Employee Assistance Program for employees and their immediate family members
- Regular Breath, Body and mind sessions to support staff well-being

What's the role and service?

Reporting to the Head of Events, the primary purpose of the National Campaigns & Events Executive role is to drive and support the achievement of strategic fundraising plans and objectives to promote Barnardos; increase brand recognition; raise awareness of the need for support, while also growing income to support Barnardos' core work.

What will my day to day look like?

Working with the Events Team, the you will play a key role in the development and implementation of existing national

events and campaigns to ensure income is maximised. You will also be tasked with identifying, cultivating, and securing new income generating opportunities on a regional and national level. You will be responsible for the following:

- Providing excellent donor care and creating supporter journeys and engagement activities in collaboration with the wider Fundraising and Digital teams.
- Meeting annual income targets within budget and delivering on all KPIs to ensure the long-term growth of fundraising campaigns and events
- Supporting in the delivery of an internal Community Fundraising Roadshow with objectives to encourage a culture of fundraising across the wider Barnardos organisation.
- Researching, scoping and implementing new innovative campaigns and events to drive new supporter recruitment and grow income.
- Key driver for existing campaigns.

What experience do I need?

- 2 years' experience in similar role within a fundraising/marketing environment
- Experience and knowledge in Digital Marketing and marketing techniques desirable
- Exposure to other elements of fundraising and/or marketing activity would be beneficial but is not essential.

Do I need a qualification?

- Yes you will need a leaving certificate or equivalent. While Relevant third level qualification is desirable it is not essential. Relevant experience gained either in the corporate or voluntary sector would be an advantage.

For full job description and to apply please visit [Current Job Vacancies – Barnardos](https://www.barnardos.ie/about-us/careers/current-job-vacancies/) (<https://www.barnardos.ie/about-us/careers/current-job-vacancies/>)

Closing date: 12pm Thursday 29 May

Shortlisting will apply (please note, CVs are not accepted on their own, candidates must complete and submit our application form through Barnardos website).

Barnardos is an equal opportunity employer.

We celebrate diversity and are committed to creating an inclusive environment for all.

Region

Dublin City / Hybrid

Date Entered/Updated

15th May, 2025

Expiry Date

29th May, 2025

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