

Oxfam Ireland: Donor Marketing Executive **(<https://www.activelink.ie/node/114389>)**



Donor Marketing Executive

Hybrid working arrangements with a requirement to be in either Belfast or Dublin office two days per week

Permanent contract

Full time – 36 hours per week

Salary: €35,909 per annum if based in ROI / £29,250 per annum in based in NI

Closing date: Monday 24th March

Oxfam Ireland offers a competitive range of benefits to its employees, including private health insurance, generous pension scheme and life insurance. See all the [Benefits available to Oxfam Ireland employees \(https://www.oxfamireland.org/why-work-for-oxfam\)](https://www.oxfamireland.org/why-work-for-oxfam).

The Role

Oxfam Ireland is currently looking for a Donor Marketing Executive to join our Fundraising team. The successful candidate will play a critical role in providing Oxfam Ireland supporters with the best experience possible, encouraging donor retention to maximise lifetime value and engagement whilst consistently putting our donors at the heart of everything we do.

To be considered for the role, candidates should possess a range of skills and experience including:

- Fundraising Direct Marketing experience
- Donor Care experience
- Data Management & CRM experience
- Project management
- Interest & knowledge of the international development sector is desirable
- Experience in Marketing & Media is desirable

You can find more details about the role on our website www.oxfamireland.org/jobs
(<https://www.oxfamireland.org/career-hub>)

Additional information

- Oxfam Ireland reserves the right to enhance criteria to facilitate shortlisting.
- Any offer of employment with Oxfam Ireland is subject to receipt of satisfactory references, right to work checks, Access NI background checks and anti-fraud and corruption screening.
- Oxfam Ireland is an equal opportunities employer.

Region

Hybrid / Belfast or Dublin

Date Entered/Updated

12th Mar, 2025

Expiry Date

24th Mar, 2025

Source URL: <https://www.activelink.ie/vacancies/aid-development/114389-oxfam-ireland-donor-marketing-executive>