

Charities Institute Ireland: Certificate in Legacy Fundraising **(<https://www.activelink.ie/node/107832>)**



Certificate in Legacy Fundraising **(Online) - 23rd September 2024**

You will hear of the latest academic research and the very best of professional experience and practice. Critically, this course will also showcase new learning for legacy fundraising from the science of philanthropic psychology.

You'll learn how to help supporters overcome the barriers associated with will making and to design communications that resonate with donor identity and deliver a deep sense of supporter wellbeing that is unique to the legacy context.

For more information click here: <https://charitiesinstitute.ie/event/certificate-in-legacy-fundraising> (<https://charitiesinstitute.ie/event/certificate-in-legacy-fundraising>)

Region
Online

[More Information \(https://charitiesinstitute.ie/event/certificate-in-legacy-fundraising\)](https://charitiesinstitute.ie/event/certificate-in-legacy-fundraising)

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