Charities Institute Ireland: Direct Marketing 2024 (https://www.activelink.ie/node/107830)

Direct Marketing 2024
(Online) - 9th September 2024

The Direct Marketing module is designed to give students an understanding of why people donate and why they stop, an understanding of the key stages in the donor recruitment process and an overview of the essentials of creative briefing.

For more information click here: https://charitiesinstitute.ie/event/direct-marketing-2024 (https://charitiesinstitute.ie/event/direct-marketing-2024)

Region
Online

More Information (https://charitiesinstitute.ie/event/direct-marketing-2024)

Date Entered/Updated
23rd Apr, 2024

Expiry Date
23rd Jun, 2024

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