

## **Books at One: Communications and Social Media Assistant** **(<https://www.activelink.ie/node/107355>)**



**Louisburgh | Letterfrack | The Liberties**  
**[www.booksatone.ie](http://www.booksatone.ie) (<http://www.booksatone.ie>)**

### **Communications and Social Media Assistant – Volunteer Position**

At Books at One, we are more than simply a place to buy books – we are a social, cultural, and creative hub for people of all ages to come together through stories. A social enterprise intentionally situated in areas of social disadvantage and rural isolation; Books at One encompasses a network of local bookshops that transform the act of reading into a powerful tool for community connection.

**We now have an exciting opportunity for a volunteer to support our three community bookshops in communicating our story through social media in a creative and engaging manner.**

#### **This role involves:**

- managing all Books at One social media channels
- establishing new social media channels
- researching and creating content for social media channels
- updating our website and online shop
- creating newsletters for our supporters and customers
- exploring innovative ways to drive footfall and online sales
- assisting at events, book launches and workshops

#### **The ideal candidate will have:**

- A love of reading and an interest in the book industry
- Ability to travel to our shop in Dublin
- Commitment to Books at One values
- Ability to work within Books at One policies and shop guidelines
- Experience of using Instagram, Facebook, Twitter, TikTok, WordPress, YouTube, LinkedIn
- Good written and visual communication skills
- Ability to think creatively
- Ability to deal in a professional manner when communicating online
- All volunteers must agree to Garda Vetting

#### **What will you gain from this opportunity?**

- Valuable experience for those seeking a career in marketing, social media and PR
- Experience of working in Ireland's first social franchise
- Reasonable local travel expenses can be reimbursed in line with Books at One policy
- Staff discount and advance proofs of upcoming publications
- Opportunity to attend book related events, launches and workshops
- References can be provided to future employers on completion of six months volunteering
- Comprehensive induction and training, including Health and Safety, Safeguarding, Child Protection and Data

Protection

- Ongoing support and training

Apply by sending your contact details and a short paragraph about yourself to [joannehunter@booksatone.ie](mailto:joannehunter@booksatone.ie) (<mailto:joannehunter@booksatone.ie>) by 30th April 2024

**Region**

Co Mayo / Co Galway / Dublin / Online

**Date Entered/Updated**

2nd Apr, 2024

**Expiry Date**

30th Apr, 2024

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